

Clarity Software
Press Release
Monday 5 November, 2010



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CLARITY SOFTWARE'S 2010 USER GROUP MEETING A RESOUNDING SUCCESS

THE PROMISE OF OVER 100 NEW FEATURES IN THE IMMINENT v4 RELEASE OF CLARITY PROFESSIONAL RESULTED IN A HUGELY SUCCESSFUL 2010 UGM FOR THE SOLIHULL BASED SOFTWARE PROVIDER.

Clarity Pro users from a multitude of industries including Digital Print, Sign Making, Telecoms, Glazing, Granite, Fire Detection Systems and Catering Supplies were out in force to witness the first preview of v4, due for official release in late November.

Users were gleaming from ear to ear on seeing demonstrations of the impressive new functionality. New time and cost saving measures in v4 were clearly identified for their businesses using the new cost calculation tools, integrated price lists, Microsoft Outlook synchronisation and flexible JDF file creation for connection to automated workflow software systems.

Richard Gamlin, Clarity Software's Managing Director, enthused: "The overall feedback from this year's UGM was outstanding. It was our best one ever. And it is

clear from the comments made by our customers that Clarity Professional makes a significant contribution to their bottom line profit, helping to organise and optimise their day-to-day operations. Our aim is to empower our customers to grow profitable businesses for many years to come, providing cutting-edge functionality that is available across native and online platforms.”

Clarity welcomed four of its strategic partners to the 2010 UGM to present the latest in automated and web-based technologies. EskoArtwork, ISI Publishing Innovators, The PODFather and Aptia Solutions demonstrated the latest software solutions to improve artwork nesting and processing, JDF workflow, proof of delivery and web-to-print innovations, promising additional cost-saving opportunities.

Bill Dunphy from Wolverhampton-based Signs Now expressed his gratitude for the impressive event: "I wanted to place on record my thanks for the invitation to yesterday's 2010 User Group Meeting and for the hospitality shown by Clarity. The organisation of the day was professional, the venue was excellent and the presentations were slick and informative."

"I came away convinced that we have chosen the right partner for our software and that you can meet the many and varied demands our business will surely face. Please pass on my thanks and admiration to all the presenters."

After such a successful UGM Clarity Software is now firmly focusing its attention on its 2011 Road Map and developing new platforms, products and functionality, with exciting product announcements expected in the New Year.

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Notes for Press:

Clarity Software is a trading name of Touch Systems Ltd.

Touch Systems Ltd (ISO9001 certified since 1999) was established in 1989 to provide MIS and quality assured systems to businesses from its UK headquarters in Solihull, West Midlands.

Written in 2001, its Clarity software system provides high quality and easy to use MIS software primarily to help SMEs in the print, graphic and sign making industries manage and grow their businesses efficiently. Keeping all information in one place, Clarity centralises all internal, customer-facing and supply chain functions making company information available to all users with speed and accuracy.

Clarity gives cost effective flexibility as additional modules can be added easily and quickly, assisting smooth and cost controlled business growth. Cost, simplicity and flexibility are the reasons why Clarity has become one of the UK's leading MIS systems for SMEs. There are over 2,000 users in the UK and the rest of the world benefiting every day from implementing Clarity and there are three versions

available: *Professional, Lite Edition and Free Edition.*

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Clarity Software product information

Web site: <http://www.claritypro.com>

Twitter: <http://www.twitter.com/claritypro>

Facebook: <http://www.facebook.com/pages/Clarity-Professional/123259781061448>

White Papers:

Contact us for free PDF copies of our White Papers 'What is JDF?' and 'An Introduction to MIS Software'

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