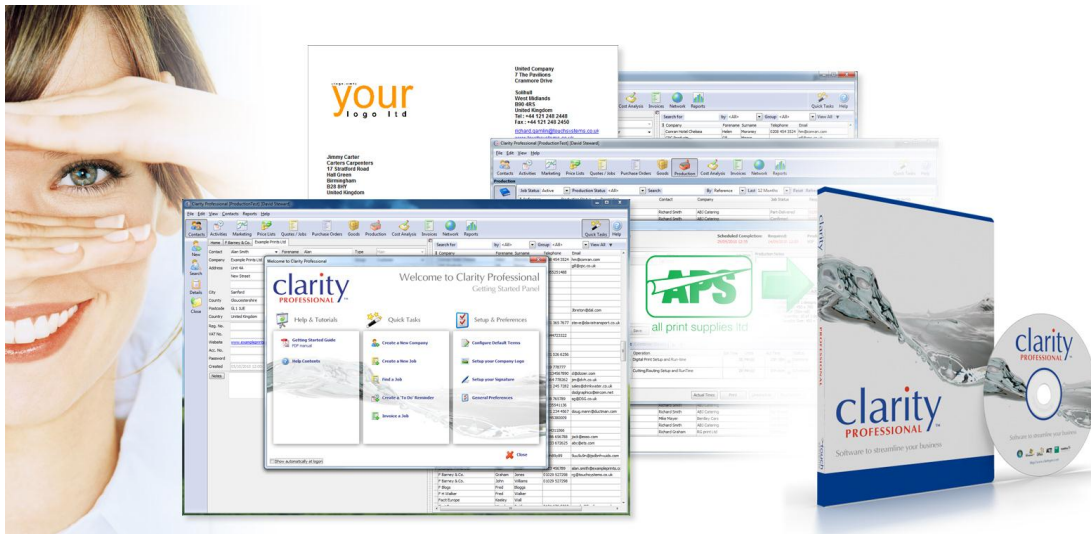


Clarity Software  
Press Release  
Wednesday 13 October, 2010



Starts >

## **NEW CLARITY AND ALL PRINT SUPPLIES PARTNERSHIP MEANS EASY PART ORDERING FOR CLARITY USERS**

TOUCH SYSTEMS LTD IS DELIGHTED TO ANNOUNCE ITS NEW PARTNERSHIP WITH ALL PRINT SUPPLIES LTD (APS), ONE OF THE LEADING SUPPLIERS OF PAPER AND VINYL MEDIA TO THE DIGITAL PRINT, SIGN AND GRAPHICS INDUSTRY, TO OFFER AN INTEGRATED PRICE LIST SOLUTION FOR ITS CLARITY SOFTWARE USERS.

With the release of the new APS price list, ordering supplies from APS has just become a headache-free process for Clarity users and should empower them to improve turnaround times and accuracy in sales, as well as enhancing their customer service quality. Customers can now effortlessly browse the price list in Clarity for all their requirements and then use the integrated Purchase Ordering module to place their order, creating a traceable and real-time workflow process with reduced errors.

Richard Gamlin, MD of Touch Systems, explains: "Having the full APS price list within Clarity offers significant time, convenience and administration savings for our customers. It simplifies the way they browse and select items from the APS store, whilst reducing the need to manually enter all the parts, prices and descriptions, as they will already be pre-populated within Clarity. There will be no need to refer to other documents or web sites for APS part information, as it can all be driven and ordered from inside Clarity."

There are over 2,000 rolls of material all described and detailed ready for users to quote and sell this media as part of their jobs, with detailed product descriptions on the Items already populated for user convenience. APS expects to benefit from the price list integration due to its ease and convenience of use and hopes to increase its customer satisfaction and sales volume capacity.

< Ends

*Notes for Press:*

*Touch Systems Ltd (ISO9001 certified since 1999) was established in 1989 to provide MIS and quality assured systems to businesses from its UK headquarters in Solihull, West Midlands.*

*Written in 2001, its Clarity software system provides high quality and easy to use MIS software to help SMEs in the print, graphic and sign making industry manage and grow their businesses efficiently. Keeping all information in one place, Clarity centralises all internal, customer-facing and supply chain functions making company information available to all users with speed and accuracy.*

*Clarity gives cost effective flexibility as additional modules can be added easily and quickly, assisting smooth and cost controlled business growth. Cost, simplicity and flexibility are the reasons why Clarity has become one of the UK's leading MIS systems for SMEs. There are over 2,500 users in the UK and the rest of the world benefiting every day from implementing Clarity and there are three versions available: Free Edition, Lite Edition and Professional Edition.*

*Contact details:*

*Touch Systems Ltd  
Contact: Emerson Welch, Marketing Manager  
Email: [marketing@touchsystems.co.uk](mailto:marketing@touchsystems.co.uk)  
Telephone: 0121 248 2448  
Web site: <http://www.touchsystems.co.uk>*

*Clarity software product information  
Web site: <http://www.claritypro.co.uk>  
Twitter: <http://www.twitter.com/claritypro>  
Facebook: <http://www.facebook.com/pages/Clarity-Professional/123259781061448>*

©Touch Systems Ltd 2010